

Easy Read

AMGUEDDFA
CYMRU

Our plans for programmes with the public

What we will do from 2022 to 2027

This document was written by Amgueddfa Cymru. It is an easy read version of 'Strategy for Public Programmes 2022-2027'.

October 2022

How to use this document



This is an easy read document. But you may still need support to read it. Ask someone you know to help you.



Words in **bold blue writing** may be hard to understand. You can check what the words in blue mean on **page 28**.

**AMGUEDDFA
CYMRU**

Where the document says **we**, this means **Amgueddfa Cymru – Museum Wales**. For more information contact:



Website: www.museum.wales

Phone: 0300 111 2 333



Easy Read Wales made this document into easy read using **Photosymbols**. To tell us what you think about this easy read version, [click here](#).

Contents

Page

Introduction	4
Our main goals	10
Action Plan for the next 5 years	12
1. Make sure everyone is represented	12
2. Inspire people to be creative and learn	15
3. Be good for the environment	19
4. Support people's well-being.....	21
5. Do more things digitally	23
6. Work with others around the world	25
How we have made this plan.....	26
How we will measure and report our work	26
How we will pay for our work.....	27
Hard words.....	28

Introduction

**AMGUEDDFA
CYMRU**

We are **Amgueddfa Cymru – Museum Wales**.



Amgueddfa Cymru – Museum Wales is the organisation that runs the national museums in Wales.



Amgueddfa Cymru are the Welsh words for Museum Wales. **Amgueddfa Cymru** is the name we like to use.



We believe everyone has the right to be involved in our work.



We want people to be able to learn and be creative in all the work we do. Our collections, museums and digital platforms are resources for the public to use.



We want Wales to be more equal. And we want everyone to have the chance to take part in what we do. And have a say about it.



Our work follows the Welsh Government's law called the **Well-being of Future Generations (Wales) Act 2015**.

Our programme of work includes these things:



- Events



- **Exhibitions**

An **exhibition** is a display we develop with people. It is where we show things like collections and art to the public.



- Learning



- Publications



- Volunteering

We want our programme of work to help:



- people's health and well-being



- People, groups, and communities who face disadvantages.



We want people to have the chance to be involved in all these things.



Before **COVID-19**, 200 thousand school pupils and students got involved with us. We give a lot of chances for children, families, young people and adults to learn.



We invest in our volunteers. There are a lot of ways for people to volunteer with us.



But we want to develop our work further. And do so much more.



We deliver our programmes with a lot of different organisations. These include for example charities, national organisations and local museums. We want to keep doing this.



The **COVID-19** pandemic has made us think about how we work. And made us work in new ways.



For example, we have done a lot more work online.



And it has helped us think more about what people want.



There is a lot of **inequality** in Wales.

Inequality means people are treated differently or unfairly.



We want more people and a wide range of people to be involved in our work.



We want to make sure that everyone feels part of **Amgueddfa Cymru**. We want to include people who experience **inequalities** and **racism**.

Racism is when someone treats another person differently or unfairly because of their background, culture, or religious beliefs or how they live.



We worked with **Arts Council of Wales** to develop a plan. This plan is online and it is called the [Widening Engagement Action Plan](#).



We think we can make a difference here. And help make sure people are treated more equally and fairly.



This plan is about what we want to do with our programmes over the next 5 years.



And the differences it will make.

Our main goals



These are the main things we want our plan for programmes with the public to achieve:



1. Make sure everyone is represented.



2. Inspire people to be creative and learn.



3. Be good for the **environment.**

The **environment** is where we live. It includes the land, the sea, the air, and everything that lives in and on it. For example: plants, animals and fish.



4. Support people's well-being.



5. Do more things digitally.



6. Work with others around the world.



We will now talk about these goals in more detail.

Action Plan for the next 5 years



This Action Plan will help us deliver our museum wide strategy. This strategy is called **Amgueddfa Cymru 2030**. <https://museum.wales/media/54767/AC-Strategy-Easy-Read-ENG46.pdf>



1. Make sure everyone is represented

To achieve this goal, we want to:



- Celebrate **diversity**.

Diverse means we are not all the same. For example, people come from different backgrounds, make different choices or are good at different things.



- Be honest about the past in our **exhibitions** and displays. For example, when Wales has not treated people equally and fairly.



- Learn about cultural **diversity**.



- Promote the rights of children and young people.

To help achieve this, we will:



- Work with people who experience **inequalities** and **racism** on events like **Black History 365**. And **Pride** and **Glitter History month**. And on new displays which are honest about the past.



- Make sure our **exhibitions** and event celebrate the rich **diverse** heritage of Wales.



- Provide resources to work with people who experience **inequalities** and **racism**.



- Make sure our programmes with schools promote equality. And celebrate the rich **diverse** heritage of Wales.



- Include young people in making policies and decision.

We think this will make a difference because:



- People will feel more heard and able to take part.



- Programmes will be **diverse** and include everyone.



- **Exhibitions** and events will be honest about the past.



2. Inspire people to be creative and learn

To achieve this goal, we want to:



- Lead the way with programmes about **culture** in Wales.

Culture means our way of life, creativity, arts, ideas and customs of all the different communities in Wales.



- Keep being a big provider of learning in Wales.



- Keep hold of our achievement called **Investing in Volunteers Standard**.

- Make our events and programmes are **accessible**.



Accessible means it is easy to go somewhere. And to get around. It also means something is easy to understand.

To help achieve this, we will:



- Work with partners and people to deliver **exhibitions** and run events. And programmes with schools, families and adults. These will celebrate **culture** and creativity in Wales.



- Deliver learning for young children who have not started school. And workshops and activities for schools.



- Deliver learning for families and **Looked After children**. And learning for adults.

Looked After children cannot live with their families. They are cared for by Social Services either with Foster Families or in a Children's Home.



- Work with more young people to develop and deliver programmes.



- Deliver opportunities for volunteering.



- Publish resources online and make these easy to use.



- Promote the Welsh language.



- Make sure programmes are **accessible**.
Use **British Sign Language (BSL)** in events and programmes.

We think this will make a difference because:



- It will help children, young people and adults gain new skills and confidence.



- It will help children, young people and adults in Wales be more creative.



- It will help schools to deliver the National Curriculum in Wales.



- It will help children, young people and adults learn and use the English and Welsh language.



- It will help young people get paid work.



- People will be able to **access** events and programmes in BSL, English and Welsh. They will include everyone.



- It will help Amgueddfa Cymru to be part of the wider network in Wales.



3. Be good for the environment

To achieve this goal, we want to:



- Raise awareness of what is happening to our planet.



- Think about the environment in our work.

To help achieve this, we will:



- Make sure we have **exhibitions** and events about the environment.



- Give people the chance to get involved with environmental projects. For example, green garden volunteering.



- Write policy and guidance on how to be good for the environment. We will do this in events, **exhibitions** and in our work with the public programme.



- Think about reducing waste. Use materials that are not bad for the environment.



- Support local businesses.

- **We think this will make a difference because:**



- It will help people be more aware of issues to do with the environment.



- It will help people take action and be good for the environment.



4. Support people's well-being

To achieve this goal, we want to:

- Make sure the museum is suitable for people living with **dementia**.



Dementia is a condition that can make you confused and cause memory problems.

The way a room or place is organised can help people living with **dementia**.



- Support a well-being programme for Wales.

To help achieve this, we will:

- Deliver a programme called **Museums Inspiring Memories**. We will do this with the **Alzheimer's Society**. And with people living with **dementia** and their carers.





- Deliver programmes to support people's well-being.



- Try and get funding to develop and deliver our well-being offer.

We think this will make a difference because:



- It will help people living with **dementia** feel more supported.



- It will help their carers feel more supported.



- It will support people to live healthy and happy lives.



- It will improve well-being for all through taking part in the activities.



5. Do more things digitally

To achieve this goal, we want to:



- Improve our work online

To help achieve this we will:



- Make websites easy to **access** for people. And have information about our programmes online.



- Give chances for young people to work on our social media sites.



- Use online systems to make things easier for people. For example sell tickets for events and **exhibitions**.



- Work with digital experts to make online volunteering possible.

We think this will make a difference because:



- It will get more people involved in what we do.



- It will help us reach more people.



6. Work with others around the world

To achieve this goal, we want to:



- Develop **touring exhibitions**. These are **exhibitions** that travel to different places in the world.

To help achieve this we will:



- Work with other arts organisations and venues across the world.



- Try and get funding to develop our plan for touring **exhibitions**.

We think this will make a difference because:



- It will help make the museum and Wales more well-known throughout the world.

How we have made this plan



Wales has a law called the **Well-being of Future Generations Act (Wales) 2015**. We have used this law to help us make this plan.



The law is based on 7 goals that are all about well-being. We have used these 7 goals to help us with this plan.

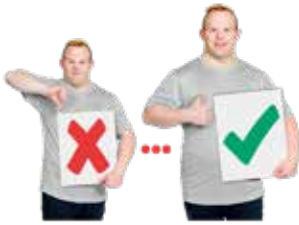
How we will measure and report our work



Many of our programmes are free. We do not always have the detail of the people using our programmes.



We do collect the number of people using our programmes.



We want to find ways to better understand who is using our programmes. We want to know how our programmes make a difference to people.

How we will pay for our work



We have a certain amount of money to deliver our public programme.



Llywodraeth Cymru
Welsh Government

Welsh Government has given us funding. Other organisations and funders also support this work.

Hard words

Accessible

Accessible means it is easy to go somewhere. And to get around. It also means something is easy to understand.

Culture

Culture means our way of life, creativity, arts, ideas and customs of all the different communities in Wales.

Dementia

Dementia is a condition that can make you confused and cause memory problems.

The way a room or place is organised can help people living with dementia.

Diversity

Diverse means we are not all the same. For example, people come from different backgrounds, make different choices or are good at different things.

Environment

The environment is where we live. It includes the land, the sea, the air, and everything that lives in and on it. For example: plants, animals and fish.

Exhibition

An exhibition is a display we develop with communities. It is where we show things like collections and art to the public.

Inequality

This means people are treated differently or unfairly.

Looked After Children

Looked After Children cannot live with their families. They are cared for by Social Services either with Foster Families or in a Children's Home.

Racism

Racism is when someone treats another person differently or unfairly because of their background, culture, or religious beliefs or how they live.