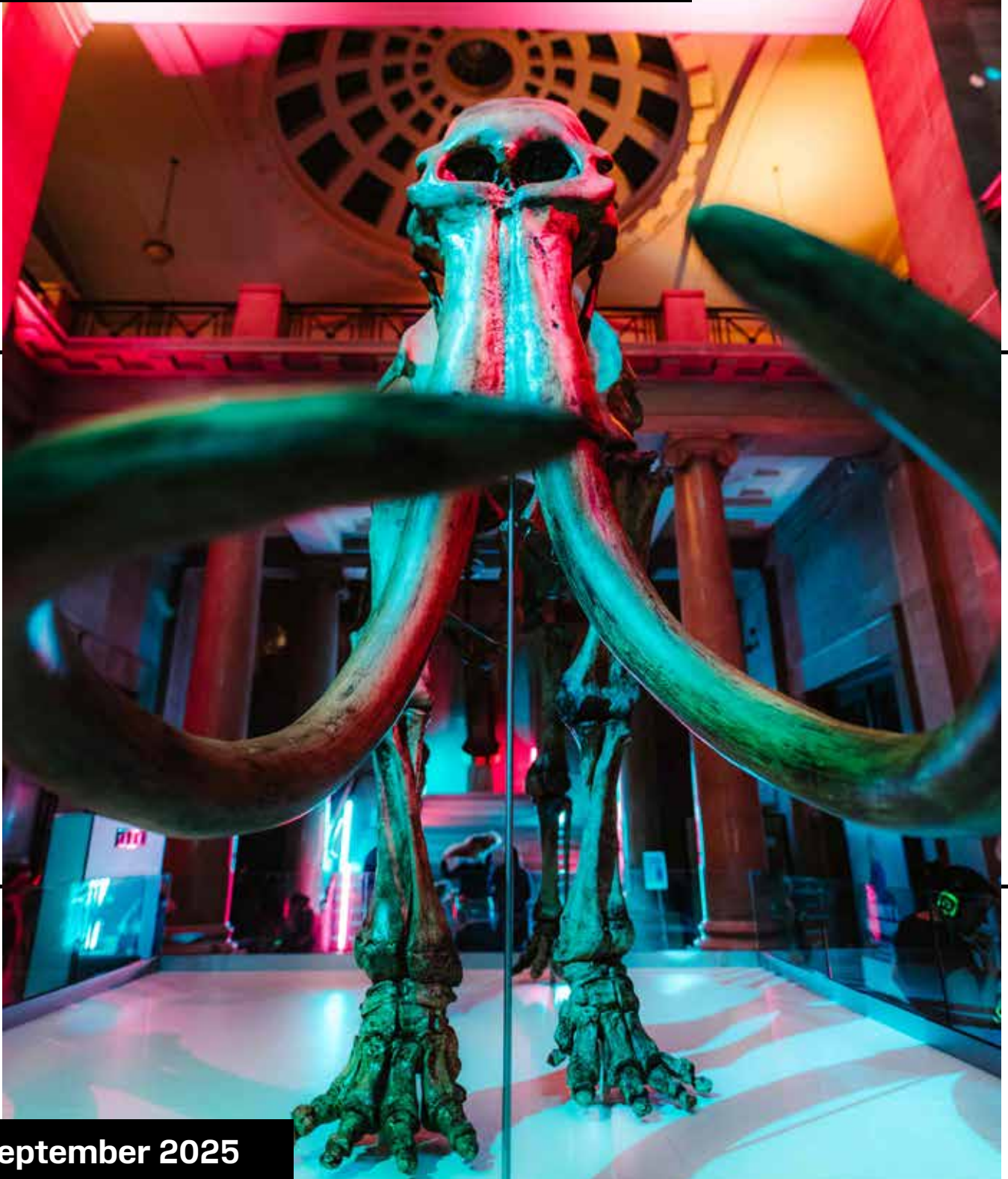


Easy Read

AMGUEDDFA
CYMRU

Annual Review

What we did from 2024 to 2025



September 2025

How to use this document



This is an Easy Read version of:

Amgueddfa Cymru - Museum Wales Annual Review 2024 - 2025



You might need help to read it. Ask someone you know to help you



Words in **bold blue** may be hard to understand. They are explained in a box below the word.

**AMGUEDDFA
CYMRU**

Where the document says **we**, this means **Amgueddfa Cymru - Museum Wales**. For more information contact:

Website: www.museum.wales



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About us

**AMGUEDDFA
CYMRU**

We are **Amgueddfa Cymru - Museum Wales**.



We are a charity made up of 7 museums and 1 collection centre. You can visit our museums for free, and everyone is welcome.



Just under 1 and a half million visitors came to visit us from April 2024 to March 2025.



Almost 2 and a half million people visited our website. About the same amount follow us on social media.



754 volunteers worked for us.



Over 200 thousand children took part in our learning programme.



Big Pit National Coal Museum is one of the best rated museums in the whole of the UK. About 9 out of 10 visitors gave it 5 stars.

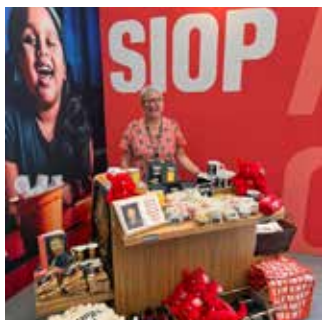


We would like to say thanks you to everyone who has given us support. This includes:

- Welsh Government
- Players of the People's Postcode Lottery
- National Lottery Heritage Fund
- National Lottery Community Fund
- Art Fund
- Colwinston Charitable Trust
- The Friends of Amgueddfa Cymru
- Hodge Foundation
- Paul Hamlyn Foundation
- And other organisations for their support



We would also like to say thank you to our members and those who have donated and supported us.



This includes people who have bought things in our café's, shops and exhibitions.



These have helped ensure everyone can enjoy Amgueddfa Cymru.



Our commitments



Commitments means the things we promise to do. We believe it should be easy for everyone to take part in what we do.



We have a plan called **Strategy 2030**. It talks about all the things we want to achieve. They are:

1. Make sure our work includes everyone.
2. Help people be creative and learn at any age.
3. Look after nature and our environment.
4. Support people's well-being.
5. Do more things **digitally**.
6. Work with others around the world.



Digital means using things like computers, the internet, tablets, and smartphones.



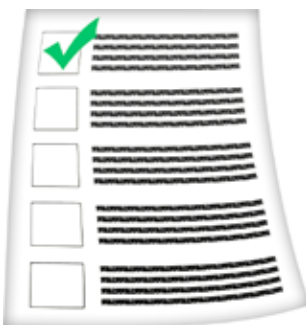
We want to be a place for everyone, now and in the future.



We want to work well with other organisations and communities.



We want to support our staff and treat people equally and fairly.



This document is about our work towards our 6 commitments in 2024 to 2025.

1. Make sure our work includes everyone



We have worked more with communities. This has helped more people be included.



It has also helped more people tell us about their experiences. People's stories can be included in our work.



We have run projects like **Something New (Newid Byd)** with **Innovate Trust** and **purpleSTARS**. This has meant people with learning disabilities take part.





We also worked with groups in the south Wales valleys to make **Streic! 84-85 Strike** and **The Valleys** exhibitions.



We have had other projects where people can get involved. For example, **Black History 365**, St Fagans National Museum of History and **Wales is...Proud**.



Also, our events at Pride Cymru, Urdd Eisteddfod, Royal Welsh Show, Craft Festival Wales.



2. Help people be creative and learn at any age



We have given people the chance to get involved in our work and learn.



We have worked with organisations like:

- Flying Start
- Tŷ Hafan
- Mudiad Meithrin
- Welsh Refugee Council
- Art Fund and Nesta for the Mini Wonders programme



We have also offered people chances to learn online.



For example, through **Expanding Horizons**. This programme has helped school children learn about our collections.

There have also been chances to learn skills. For example, through:



- Mining Craft Apprentices being guides at Big Pit National Coal Museum.

- Mechanics at the National Slate Museum.



- Skills Development Placements at National Museum Cardiff.



We would like to thank our amazing volunteers. Their time and passion are so important to our work.

3. Look after nature and our environment



We are working hard to look after the environment. And make sure our work causes less damage.



We have made changes to how we use energy, like heating and electricity.



We have improved how we recycle and reduce waste.





We have planted more wildflowers at National Museum Cardiff. And hay meadows at St Fagans National Museum of History.



We have a **Meadow Trail** at the National Wool Museum.



We are also learning more about the planet from working with students and others, carrying out research.



4. Support people's well-being



We are working on our museums and programmes to help improve well-being for all.



A lot of work is happening to improve the National Slate Museum.



There was a programme called **Farewell... For Now** in November. This helped bring together people's experiences and memories before the improvements are made.





There is a **Weaving Shed** at the National Wool Museum. This has been restored.



The **Vulcan Hotel** opened at St Fagans National Museum of History.



Our projects try and put well-being first. For example, our **Museums Inspiring Memories** programme.

5. Do more things digitally



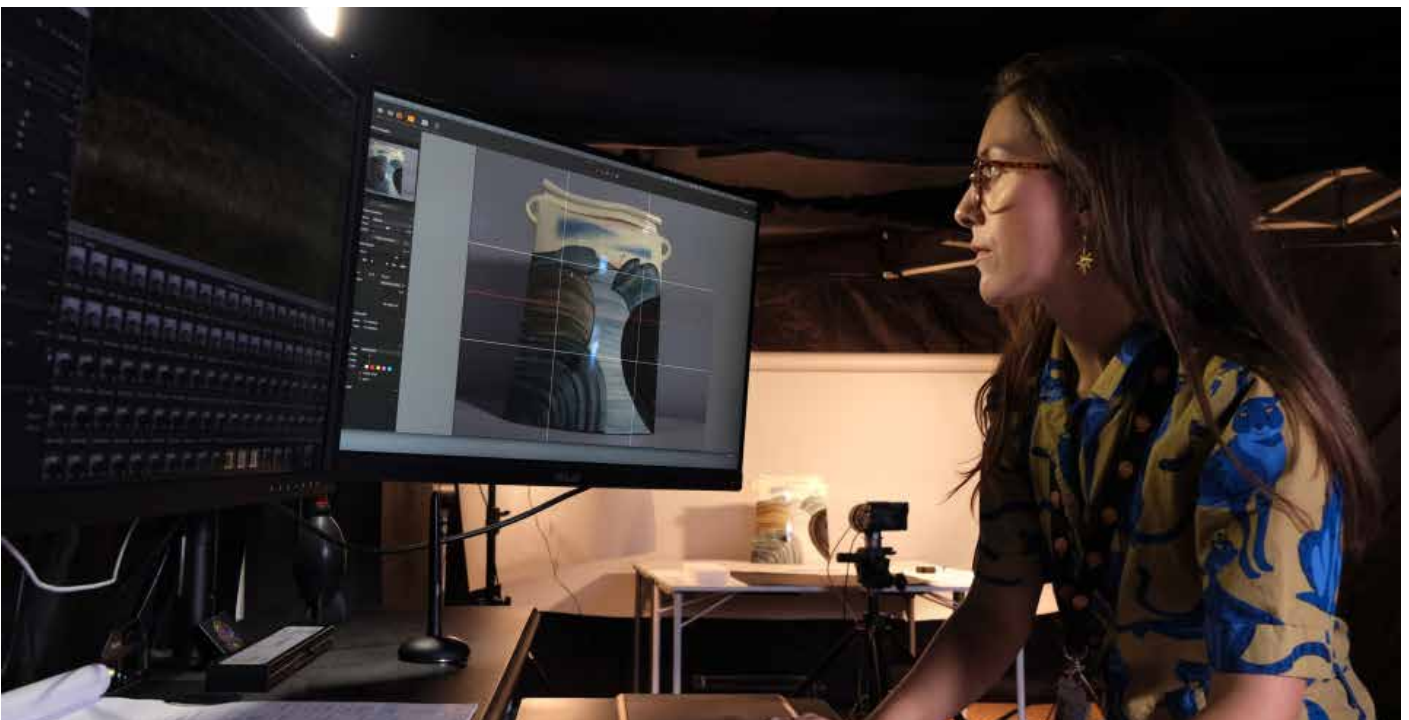
We are doing more work online to help people be more involved.



Thousands of artworks are available to see online at the website [Celf ar y Cyd](#).



We have a new [What's On](#) page that makes it easier to plan a visit.





We are also using technology to help people learn. For example, with our **Mammoth** at National Museum Cardiff. This uses a type of technology called **augmented reality**.



Another example of technology is through the National Roman Legion Museum. We are using an app called TellMe.



Here people can experience the museum online. This is called **virtual reality**.



6. Work with others around the world



We worked with an art museum in Paris called Musee d'Orsay.



They loaned us a painting by the artist Vincent Van Gogh. This is the first time a self-portrait by this artist has been displayed in Wales.



We also worked with an art museum in Japan.



More museums around the world are interested in working with us.



St Fagans National Museum of History was used for the film called **Mr Burton and Death Valley**.

Other work we have done



We have worked hard to keep our museums safe and welcoming.



We improved our food and shopping services. We now run them ourselves.



We have kept growing our research and working with students through the **Honorary Research Fellow** scheme.



We are improving the use of the Welsh language. Making sure our learning materials can be used in Welsh.



We are also giving staff the chance to learn Welsh and British Sign Language.

Support us



We are a charity. Every donation we get helps us stay open and do our work.



You can donate to us on our website:
museum.wales/donate



Llywodraeth Cymru
Welsh Government

We also get funding from the Welsh Government and some other organisations.



This funding helps us to run our projects and stay open.



Some of our new collections are called:

- Thomas Sims photo collection
- Yusuke Yamamoto, Dappled Garden
- Common Culture, Counter Culture



We have many events taking place over the next year.



There is something for everyone to enjoy.



**We have events at Halloween and Christmas.
Also a range of events at each of our museums.**

For example:



- Museum Sleepovers

- Gallery Talks

- Organ Recitals

- Ghost tours



- Food Festival at St Fagans National Museum of History

- GRAFT Garden Suppers at National Waterfront Museum



- Beekeeping courses at National Waterfront Museum

- Introduction to Blacksmithing at Big Pit National Coal Museum



- Natural Dyeing courses at National Wool Museum

- Roman Bootcamps at National Roman Legion Museum



- Dementia - Friendly Activities

- Events in north Wales while we re-develop the National Slate Museum

Some of our exhibitions are:

National Museum Cardiff



Picture Post: A Twentieth Century Icon - May to November 2025

To Shift a Stone - June 2025 to February 2026

Hip Hop: A Welsh Story - July 2025 to February 2026

Artes Mundi 11 - October 2025 to March 2026

Gwen John: Strange Beauties - February to June 2026

St Fagans National Museum of History



Wales is ... for her - June to December 2025

Wales is ... our home - November 2024 to November 2025



National Waterfront Museum

Gwaith Merched - March – December 2025



We would like to say thank you to everyone who has spent time with us this year. By visiting, supporting or working with us.



We are looking forward to welcoming you back. If you have not been involved with us yet we would like to change that.



Please visit our website to see what's on and start planning your visit.

Website: museum.wales